

July 22,2016

Tokio Marine & Nichido Fire Insurance Co., Ltd.

Tokio Marine & Nichido won the “Innovation in Insurance Awards” by Efma

Tokio Marine & Nichido Fire Insurance Co.,Ltd (President:Toshifumi Kitazawa, hereinafter”TMNF”) won the third place “Global Innovator” award along with the second place “Best disruptive products and services” award for its ”Auto Insurance for autonomous vehicle public road experiment” at the 1st “Innovation in Insurance Awards” jointly sponsored by Efma and Accenture.

The award was jointly launched by Efma* and Accenture to reward and foster innovation in the industry, and recognize the most innovative insurance initiatives and projects around the world. More than 149 institutions from 38 countries submitted 225 innovations.

* About Efma

A global non-profit organisation, established in 1971 to foster innovation and drive transformation within the banking and insurance industry. Over 3,300 companies in 130 countries are Efma members. Headquarters in Paris.

TMNF was recognized as a “Global Innovator” because it encouraged innovators by going back to the original concept of insurance which supported “Adventurous Voyages” in the 18th Century, and also encouraged itself to be innovative and put a series of innovative products and services on the market.

TMNF’s “Auto Insurance for autonomous vehicle public road experiment” was awarded because it contributed to accelerate the development of autonomous vehicle which is expected to change motorization drastically by providing risk assessment consulting service and tailor-made insurance plan for public road experiment.



TMNF will continue its support for individuals and corporations that confront new risks by providing “Safety and Security”.